



Regional Arts Commission of St. Louis
Growth & Development Committee Meeting
Thursday, July 11, 2024 @ 10 a.m. via Zoom

AGENDA

1. Call to Order (Levy)
2. Approval of the Minutes, April 11, 2024 (Levy) **Vote**
3. Commission & Staff Giving Plan (Levy/Peters)
4. Revenue Generation (Levy/Peters)
 - a. Potential Partners
 - b. Potential Sponsors
5. Growth & Development Updates (Levy/Peters)
 - a. 2024 Cultural Tourism (Schipkowski)
 - b. Plans for RAC's 40th Anniversary (Belford)
 - c. Research & Evaluation (Stallings)
6. Open Discussion
7. Adjournment (Levy)

ATTACHMENTS

- Growth & Development Committee Meeting Minutes, April 11, 2024
- List of Potential Partners for Revenue Generation
- List of Potential Sponsors for Revenue Generation

The agenda of this meeting may also include a vote to close part of this meeting pursuant to statutory authority section 610.022

COMMISSIONERS

Rosalind Johnson, *Chair*
Jerry Gennaria, *Vice Chair*
Constantino Ochoa, *Secretary*
John H. Russell, *Treasurer*
Andréa Purnell
Sam Fiorello

Rhonda Carter Adams
Robert Arbutnot
Heather Corcoran
Beverly Isom
Mont Levy
Rudolph Nickens

Cheryl D.S. Walker
Angela Williams
David Carl Wilson

PRESIDENT & CEO
Vanessa Cooksey

