



Regional Arts Commission of St. Louis
Growth & Development Committee Meeting
Wednesday, September 25, 2024 @ 10 a.m. via
Zoom

AGENDA

1. Call to Order (Levy)
2. Approval of the Minutes, July 11, 2024 (Levy) **Vote**
3. Sources of Revenue Generation (Levy/Peters)
 - a. 50/50 Raffle
 - b. Co-funding/Sponsorship
 - c. Government Funds
 - d. Grants (Over \$500K) for Current Work/Theory of Change
 - e. Passive
 - i. Hotel/Motel Tax Revenue
 - ii. Contributions
4. \$2M from Sale of 6128
 - a. Endowment Fund (Discussion)
5. 40th Birthday Events (Levy/Peters)
 - a. Commissioner Giving in Honor of 40th
 - b. List Potential Sponsors (Discussion)
6. Growth & Development Department Updates (Levy)
 - a. Marketing & Communications (Scherder)
 - i. Cultural Tourism 2024
 - b. Research & Evaluation (Stallings)
 - i. Arts & Health Symposium – October 21-22, 2024
 - c. External Relations (Belford)
 - i. Arts Advocacy Day – February 5, 2025
7. Open Discussion (Levy)
8. Adjournment (Levy)

ATTACHMENTS

- Growth & Development Committee Meeting Minutes, July 11, 2024
- List of Potential Sponsors for 40th Birthday

The agenda of this meeting may also include a vote to close part of this meeting pursuant to statutory authority section 610.022

COMMISSIONERS

Rosalind Johnson, *Chair*
Jerry Gennaria, *Vice Chair*
Constantino Ochoa, *Secretary*
John H. Russell, *Treasurer*
Andréa Purnell
Sam Fiorello

Rhonda Carter Adams
Robert Arbutnot
Heather Corcoran
Beverly Isom
Mont Levy
Rudolph Nickens

Cheryl D.S. Walker
Angela Williams
David Carl Wilson

PRESIDENT & CEO
Vanessa Cooksey

