



CULTURA

RESEARCH + ARTS + CULTURE

THE STATE OF THE ARTS

Vanessa Cooksey | President & CEO
The Regional Arts Commission of St. Louis





1

ST. LOUIS IS AN ARTS TOWN





2

**CREATIVES &
VENUES ARE
OUR GREATEST
ASSETS**





3

**ARTS
ORGANIZATIONS
ARE BUSINESSES &
ARTISTS ARE
ENTREPRENEURS**



**SCAN FOR
Q&A OR
COMMENTS**



ORGANIZATIONS



4

**MORE
PARTNERSHIPS,
COLLABORATIONS &
CONSOLIDATION TO
ENSURE LONG-TERM
SUSTAINABILITY**

POPULATION





5

**FOR TODAY &
TOMORROW'S
WORKFORCE, MORE
ART IN OUR REGION
EQUALS MORE TALENT
IN OUR REGION**



**SCAN FOR
Q&A OR
COMMENTS**



A diverse group of people, including a woman with braids, a man in a plaid shirt and cap, and a man in a grey shirt, are shown in profile, engaged in conversation. A purple semi-transparent overlay is centered over the image, containing a white number '6' and the text 'WITH DEI, WE THRIVE'.

6

**WITH DEI,
WE THRIVE**



SCAN FOR
Q&A OR
COMMENTS





7

ART IMPROVES COMMUNITY HEALTH & WELLBEING





KEY TAKE-AWAYS

2

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ART IMPROVES
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HEALTH &
WELLBEING

1

ST. LOUIS
IS AN ARTS
TOWN

TELL US...

**WHAT RESONATES
MOST WITH YOU?**

SCAN ↓ HERE



	2023 Proj.	2022	2021	2020	2019
TOTAL REVENUES					
Hotel/Motel Tax Revenues	\$7,383,765	\$6,542,944	\$4,130,690	\$2,838,168	\$6,791,042
All Other Revenues	\$112,140	\$115,619	\$242,410	\$195,207	\$398,184
Total Revenues	\$7,495,905	\$6,658,563	\$4,373,100	\$3,033,375	\$7,189,226
TOTAL OPERATING EXPENSES					
Total Salaries & Benefits	\$1,353,261	\$821,566	\$643,463	\$1,059,196	\$1,188,876
All Other Expenses	\$1,312,154	\$1,144,514	\$715,513	\$1,243,876	\$1,600,682
Grants & Programs	\$6,799,255	\$2,495,278	\$2,224,216	\$2,171,517	\$4,514,678
Total Operating Expenses	\$9,464,670	\$4,461,358	\$3,583,192	\$4,474,589	\$7,304,236



PROGRESS ON DELIVERABLES OF RAC STRATEGIC PLAN

GROW AND DEVELOP CAPACITY OF ARTISTS AND ARTS ORGANIZATIONS (4/4)



ADVANCE THE EDUCATION OF YOUNG PEOPLE IN AND THROUGH THE ARTS (0/2)



INCREASE EQUITY IN THE ARTS THROUGH LEADERSHIP AND COLLABORATION (3/6)




STRENGTHEN KEY ORGANIZATIONAL INFRASTRUCTURE (5/5)





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COMMENTS





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**COMMUNITY ARTS TRAINING INSTITUTE (CAT)
APPLICATIONS OPEN JULY 2024
PROGRAM BEGINS OCTOBER 2024**



**GYO OBATA FELLOWSHIP
APPLICATIONS OPEN JANUARY 2024
PROGRAM BEGINS JUNE 2024**



**ARTIST INC.
APPLICATIONS OPEN MAY 2024
PROGRAM BEGINS SEPTEMBER 2024**





SPRING & FALL ARTIST SUPPORT GRANTS



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COMMENTS





REGIONAL ARTS COMMISSION

TRANSPARENCY & COMMUNITY ENGAGEMENT



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ARTS & CULTURE ORGANIZATIONS UNRESTRICTED GRANTS

ANNUAL OPERATING BUDGET	MAXIMUM GRANT AMOUNT
> \$2,000,000	\$100,000
≤ \$2,000,000	\$50,000
≤ \$500,000	\$25,000



ST. LOUIS ARTS .ORG



SCAN FOR
Q&A OR
COMMENTS





ARTS & CULTURAL RECOVERY GRANTS ALLOCATION PLAN

	INC/REV REPLACEMENT	TOURISM SUPPORT
FOR ARTISTS	INCOME REPLACEMENT \$2,220,000	CITY MURALS BY WARD \$1,270,000
FOR ARTS & CULTURE ORGANIZATIONS	REVENUE REPLACEMENT \$1,479,487	TOURISM SUPPORT/EVENTS \$4,570,513
ADMINISTRATIVE	\$1,060,000	
TOTAL ALLOCATION	\$10,600,000	





PUBLIC ART

RAC

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COMMENTS





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COMMENTS





COMMUNITY AGREEMENT - ACT. RESOURCE. TOUR.



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Q&A OR
COMMENTS



ACT



SCAN FOR
Q&A OR
COMMENTS

RESOURCE



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TOUR



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