

**Regional Arts Commission  
Ad Hoc Facilities Committee Meeting  
January 25, 2022 @ 11:30AM via ZOOM**

**Attendees**

Jerry Gennaria, Eva Frazer, Mont Levy, Andréa Purnell, Cheryl Walker, David Wilson

Staff: Vanessa Cooksey, Rita Dillard, Lea Sutherlin

1. **Call to Order**: Gennaria called the meeting to order at 11:35a; thanked everyone for attending; called for approval of the November 18, 2021 meeting minutes.

2. **Approval of the Minutes, November 18, 2021**

Gennaria called for the approval of the November 18, 2021 minutes. Motion made by Frazer seconded by Purnell and unanimously approved.

Gennaria then noted that last meeting was held in November; at that meeting asked Cooksey and Staff to go back and conduct additional research and develop a recommendation. Asked Cooksey to present that recommendation.

Cooksey presented the following:

3. **Update since November 2021 Meeting**

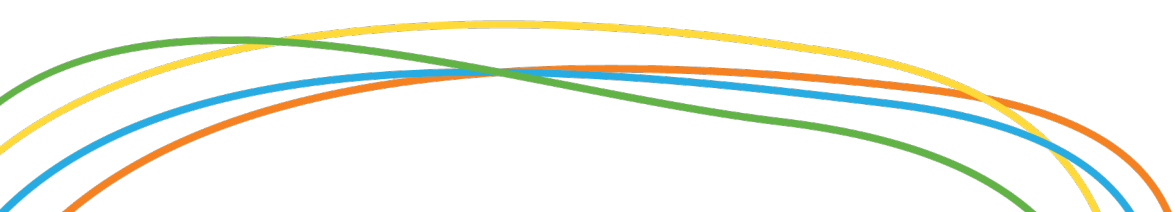
Explored additional location options; ended year with more hotel/motel revenue than expected; confirmed RAC's need to focus on human capital in 2022; what was learned overall throughout the process including lessons from Campfire findings, community stakeholder's support and issues identified as solvable.

4. **Review Recommendation**

Staff recommendation to keep and invest; building (6128 Delmar) to remain closed to the public through 2022; continue to partner with DCM for property management support and regular maintenance needs; use closure to make necessary updates/upgrades, e.g. technology, flexible workstations, parking, security.

5. **Next Steps**

Communicate this recommendation to the Commission and conclude work of the Task Force; communicate decision to key stakeholders; continued facilities conversations will be managed with by Executive Committee; partner with DCM to develop budget and action items for necessary building upgrades/updates; begin development of regional placemaking strategy to be launched in 2023.



## 6. Open Discussion

Discussion held regarding shift change about moving to optional location, and that location being equal to or better than current location; continuing partnerships regarding placemaking as outlined in the strategic plan; current revenue and importance of recruitment of more talent to current location; appreciation to Cooksey and staff for going through this process, thoughtful analysis and maximizing the current building; impact of pandemic and day to day operations; uncertainty expressed by one committee member; possibility of future offers; upgrades/updates as part of current approved budget; and importance of communicating to stakeholders.

Committee agreed on following three principles to share with the commission and stakeholders suggested by Gennaria:

- 1) We are always open to opportunities that advance RAC's mission in the community.
- 2) We are committed to maximizing the resources we have to advance RAC's mission.
- 3) We will regularly review the role of placemaking in our strategy and the way that our current facility supports the strategy.

Committee also agreed to conclude the work of this Task Force, and have it continue through the work of the Executive Committee.

Motion made by Wilson, seconded by Frazer, to accept the staff recommendation along with the three principles as a way of articulating to the full commission.

Gennaria thanked everyone for serving and participating on this Task Force.

All thanked Gennaria for his work and leadership; thanked Mont for giving this committee the charge; and thanked Cooksey and staff for their work.

## 7. Adjournment

Submitted by Lea Sutherlin  
Executive Assistant & Commission Administrator

### **ATTACHMENTS:**

- Ad Hoc Facilities Committee Meeting Agenda, January 25, 2021
- Ad Hoc Facilities Committee Meeting Minutes, November 18, 2021