



**REGIONAL ARTS
COMMISSION**
OF ST. LOUIS

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**Regional Arts Commission
Executive Committee Minutes
Tuesday, August 5, 2025 via ZOOM
8 a.m.**

Call to Order & Committee Members in Attendance

Chair Gennaria called the August 5, 2025 meeting to order at 8:02 a.m. and asked Lea to conduct the Committee roll call.

Committee Members in Attendance

Jerry Gennaria, chair, Tino Ochoa, vice chair, Sam Fiorello, secretary, John Russell, treasurer, Roz Johnson, Member-at-Large, Rhonda Carter-Adams, Member-at-Large

Yea – Gennaria, Ochoa, Fiorello, Russell, Carter-Adams, Johnson

Nay – none

Abstain - none

Staff Attendees

Vanessa Cooksey, Lea Sutherlin

Approval of Minutes

Gennaria called for a motion to approve the minutes from the July 10, 2025 Executive Committee meeting.

Motion made by Johnson, seconded by Russell and unanimously carried to approve the Executive Committee minutes – July 10, 2025. Votes were as follows:

Yea – Gennaria, Ochoa, Fiorello, Russell, Carter-Adams, Johnson

Nay – none

Abstain - none

Sunshine Request - Holy Joe Society (HJS) Update

Cooksey gave an update on the HJS Sunshine Request as follows: (1) the second request received on July 14 requires third party support from Anderson IT; (2) cost estimated provided to, and rejected by HJS; (3) options made available - pay cost or adjust request to information that can be pulled by staff; (4) HJS confirmed willingness to pay with continued objection to the cost; (5) RAC staff will fulfill the request after payment is received; (6) received a new request from Atty. Michael Garland on August 4 – potential complaint from Brad Jackson/River City Opry who applied for an ARPA grant and denied due to non-residency; (7) plans for RAC to engage a crisis communication firm; and (8) will keep this committee updated.





Continued Discussion Regarding Draft FY 2026 Budget & Work Plan

Cooksey shared a PPT highlighting the draft of the FY 2026 Budget and Work Plan as follows: (1) overarching strategic direction; (2) staff been working on easy-to-read strategic roadmap 2026-2030 covering 'our assets', 'our work', 'our goals', 'our outcomes', 'our impact'; (3) kudos to Jason Schipkowski for taking what's been done over the last two years and making it easy to understand.

Gennaria suggested a sentence on 'why this matters' as a part of 'our impact'.

Committee members agreed.

Cooksey further highlighted budget categories as follows: (1) will possibly need one more Executive Committee meeting prior to the September full commission meeting to vote on the FY26 Budget & Work Plan – in preparation for a full vote at the November annual meeting; (2) we invest, we amplify, we lead; (3) FY26 Explore STL forecast; (4) FY26 beginning cash balance; (5) FY26 ending cash balance; (6) FY25 admin & ops (unallocated) expenses – will tighten to create savings and more money for grantmaking; and (7) this budget does not disrupt building account and crisis response account, or include any interest earned.

Discussion held as follows: (1) variance, reduction in reserves; (2) possibly dial back spending depending on revenues; (3) articulated policy on cash reserves; (4) clarity on how this funding is dispersed; (5) similar past discussions regarding a below forecast scenario; (6) remaining ARPA funds; (7) additional discussion about crisis communication firm; (8) possibility of freezing salaries and review of organization chart to ensure right staffing model to support the strategic direction road map; and (9) possibly dedicate portion of RAC's website to a Q&A on how decisions are made.

Gennaria asked Cooksey to summarize next steps.

Cooksey noted the following: (1) based on this feedback, will continue working on the draft FY26 Budget and Work Plan; and (2) requested an additional meeting of this committee (Executive Committee) prior to the September full Commission meeting.

Johnson left meeting @ 8:57 a.m. and noted that she is aligned with the draft FY26 Budget and Work Plan.

40th Birthday Bash Update

Cooksey gave an update on the 40th Birthday Bash.

Discuss FY 2026 Officers (Gennaria)

Gennaria shared that some slots for the FY 2026 officers will be a natural progression as follows: (1) Ochoa has agreed to serve as chair; (2) Fiorello has agreed to serve as vice chair; (3) Russell has agreed to serve again as treasurer; (4) he [Gennaria] he will transition to member-at-large; (5) remaining slots would be secretary – suggested Carter-Adams, and another member-at-large should be from the City (6) next step – ask Nickens as Governance Committee chair, to reach out to Arbuthnot and/or Isom as possible member-at-large.



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Cooksey showed commissioner terms (included in the packet for this meeting).

Discussion held regarding Board terms and upcoming FY 2026 officers.

Adjournment

Gennaria called for a motion to adjourn.

Motion made by Fiorello, seconded by Russell and unanimously approved to adjourn the August 5, 2025 meeting of the Executive Committee at 9:05 a.m.

Votes were as follows:

Yea – Gennaria, Ochoa, Fiorello, Russell, Carter-Adams

Nay – none

Abstain - none

Submitted by

L. Sutherlin, Exec. Asst. & Commission Administrator

ATTACHMENTS

- Executive Committee Meeting Minutes, 7/10/25
- Board Term Summary

