



**Regional Arts Commission
Growth & Development Committee Minutes
November 7, 2024 via ZOOM
9 a.m.**

Committee Members in Attendance

Mont Levy, chair, Rhonda Carter-Adams, Beverly Isom,

Committee Members Absent

Sam Fiorello

Roz Johnson, ex-officio

Staff Attendees

Angie Peters, Savannah Babington, Nichole Belford, Jay Scherder, Jason Schipkowski, MK Stallings, Lea Sutherlin

Call to Order & Approval of Minutes (Levy)

Levy called the meeting to order at 9:05 a.m.

Levy then called for a motion to approve the minutes from the September 25, 2024, Growth & Development Committee meeting.

Motion made by Carter-Adams seconded by Isom and unanimously carried to approve the September 25, 2024 Growth & Development Committee minutes. Votes were as follows:

Yea – Levy, Carter-Adams, Isom

Nay – none

Abstain - none

Commissioner Giving in Honor of RAC's 40th Birthday

Levy gave the following update on proposed Commissioner giving in honor of RAC's 40th Birthday: (1) determining commissioner involvement for RAC's 40th Anniversary; (2) discussion held during August 29 meeting with follow-up review from Levy and Peters; (3) ideas included in the packet for this meeting; and (4) commissioner fundraiser/gift to create a mural in honor of RAC's first 40 years.

Discussion held as follows regarding a commissioner gift to create a mural in honor of RAC's first 40 years: (1) Carter-Adams asked if gift donations would include current and past commissioners; (2) discussion regarding dollar amount/goal; (3) Peters suggested reviewing ARPA murals as a guide for dimensions, cost and setting parameters; (4) Scherder suggested possibly including 'paint by numbers' sessions for the project; (5) Schipkowski shared info from the ARPA Mural Project; (6) Isom noted that this could be an opportunity not just for this project, but to





further engage former commissioners in long term fundraising efforts; and (7) Levy noted that this would be a culminating and lasting event from RAC's 40th.

Levy called for a motion to approve a recommendation to move forward with a fundraising project with an initial goal of \$50K to commission a mural commemorating the 40 years of RAC and that we seek to raise this money from among current and past commissioners.

Motion made by Carter-Adams, seconded by Isom and unanimously approved to move forward with a fundraising project with an initial goal of \$50K to commission a mural commemorating the 40 years of RAC and that we seek to raise this money from among current and past commissioners. Votes were as follows:

Yea – Levy, Carter-Adams, Isom

Nay – none

Abstain - none

Levy asked Peters and Sutherlin to request addition of a Growth & Development Committee report on the Annual Board Meeting agenda, November 21, 2024, to present the approved recommendation.

2024 Work Plan Review

Peters reviewed the 2024 Work Plan as follows: (1) Growth & Development (G&D) is a brand new committee; (2) G&D is now part of a RAC department; (3) great staff members and great commissioner support; (4) commissioner thoughts and great questions have helped inform the work being done; (5) funds raised during this first year; (6) Scherder's efforts around 50/50; and (7) conversations with potential funders and partners this year, creating a tremendous runway.

2025 Work Plan Draft/Review

Peters reviewed the 2025 work plan draft as follows: (1) current asks that will happen throughout 2025, and beyond; (2) setup and laying the foundation has been the focus for 2024; (3) framework in place; (4) welcome input/ideas from this committee; and (5) solidifying Theory of Change that will inform the 2025 work plan for this committee as will the overall RAC work plan.

Levy noted that while waiting for the finalization of Theory of Change, concrete goals are needed for the 2025 work plan. Levy further noted that not only review but accountability is needed to get certain things done, and goals set should be attainable.

Peters agreed and noted that review of purpose and duties for 2025 is key as there may be additional/new members for this committee. Peters added that Lea will send meeting dates for 2025 following the November 21 Annual Board Meeting.

Adjournment

Motion made by Levy, seconded by Isom, and unanimously approved to adjourn the November 7, 2024 Growth & Development Committee meeting at 9:30 a.m. Votes were as follows:





**REGIONAL ARTS
COMMISSION**
OF ST. LOUIS

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Yea – Levy, Carter-Adams (proxy), Isom
Nay – none
Abstain - none

ATTACHMENTS

- Growth & Development Committee Meeting Minutes, September 25, 2024
- Commissioner Giving Options – Draft
- 2024 Work Plan
- 2025 Work Plan - Draft

Submitted by
L. Sutherlin, Exec. Asst. & Commission Administrator

