



## SUGGESTED MURAL BUDGETS BY SIZE

Assuming approx. 100 sq ft = approx. 40 hours (0.4/sq ft) – includes all materials, sketch fees, pre-treat, permits, etc. and post evaluation)

Applicants may receive up to \$46,280 per mural.

### **Small Mural (4 ft x 6 ft):**

Budget Range: \$500 - \$2,000

24 sq ft = 9.6 hours (1.2 days @ 8 hours/day)

\$52 - \$208/hour

### **Medium Mural (8 ft x 12 ft):**

Budget Range: \$2,000 - \$7,000

96 sq ft = 38.4 hours (1 week & 8 hours/day)

\$52 - \$182/hour

### **Large Mural (12 ft x 20 ft):**

Budget Range: \$7,000 - \$15,000

240 sq ft = 96 hours (12 days @ 8 hours/day)

\$73 - \$156/hour

### **Extra Large Mural (20 ft x 30 ft):**

Budget Range: \$15,000 - \$30,000

600 sq ft = 240 hours (30 days @ 8 hours/day)

\$62.50 - \$125/hour

### **Giant Mural (30 ft x 40 ft or larger):**

Budget Range: \$30,000 - \$40,000

1200 sq ft = 480 hours (60 days @ 8 hours/day)

\$126 - \$250/hour

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Estimates can vary significantly depending on the complexity of the design, the location of the mural, and other factors, such as the cost of materials and equipment. Additionally, if you are hiring an experienced and renowned mural artist, their fees may be higher.

## Here are some factors that can impact the cost of a mural project:

**Design Complexity:** Highly detailed and intricate designs may require more time and skill, which can increase costs.

**Location:** Murals in high-traffic or prominent locations may cost more due to accessibility and visibility concerns.

**Artist Fees:** Experienced and well-known mural artists may charge higher fees for their expertise.

**Materials:** High-quality paints, scaffolding, and other materials can increase costs.

**Surface Preparation:** The condition of the surface where the mural will be painted can affect costs. Extensive surface preparation may be required.

**Permitting, Insurance and Licensing:** Depending on your location, you may need permits and licenses, which can add to the project's budget. **Artist must carry General Liability Insurance and Personal Injury Certificate at the time of application to ensure protection of their project and materials.**

## Sample Mural Budget Breakdown with Average Percentages

**Artist Fee:** 30%-50%

- Artist's commission

- Artist's assistant - if applicable

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**Materials and Equipment: 25% - 30%**

- Paint and supplies
- Scaffolding or lift rental
- Brushes, rollers, and other tools
- Materials storage & security

**Preparation and Site Work: 5% - 10%**

- Surface preparation (cleaning and priming)
- Site rental (if applicable)

**Permits and Insurance: 5% - 10%**

- Permit fees
- Liability insurance (if required)

**Contingency: 10%**

- Unforeseen expenses

**Documentation and Marketing: 2% - 5%**

- Photographer/Videographer/Social Media

This budget provides a breakdown of expenses for a mural project, including the artist's commission, materials, site preparation, permits, community engagement, contingency for unforeseen expenses, project management, documentation, and promotion.

Adjustments can be made based on the specific requirements and scale of your mural project. It's essential to track expenses and manage the budget carefully throughout the project to ensure it stays within the allocated amount.